



OFFICE OF THE CAO/STRATEGIC INITIATIVES
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August 8, 2016

**CHIEF ADMINISTRATIVE OFFICER – STRATEGIC INITIATIVES
INFORMATION REPORT 2016-11**

TO: Mayor Van Bynen
Members of Council

SUBJECT: Council Strategic Priorities 2014-2018 June 2016 Progress Report

ORIGIN: Strategic Initiatives/CAO

In accordance with the Procedure By-law, any Member of Council may request this Information Report be placed on an upcoming Committee of the Whole agenda for discussion.

COMMENTS

This Report provides Members of Council with the semi-annual update on the status of Council's 2014 to 2018 Strategic Priorities adopted by Council. The attached June 2016 Progress Report incorporates updates from each Commission on the status of key initiatives between January and June 2016 in delivering.

Since the December 2015 update, action has been taken and progress has been made toward achieving the expected outcomes of Council's 2014-2018 Strategic Priorities. Staff's deliberate actions focused on the implementation of the key initiatives and actions, continue to make progress towards target completion dates and move them in a positive direction. For example, staff resources have been allocated to engaging new Canadians (under Strategic Priority "I"), moving this priority from red/information required to green/on target.

Over the next six months, the following activities will take place to ensure target completion dates are met for the following key initiatives/activities:

- A community summit is to be held with key stakeholders to refine economic development strategy (under Strategic Priority "B" - Reviewing & prioritizing our Economic Development Strategy)
- A long-term downtown parking strategy is to be completed (under Strategic Priority "C"- Revitalizing our Community Centre Lands & addressing downtown parking needs)
- A way-finding program for downtown is to be completed (under Strategic Priority "C" -Revitalizing our Community Centre Lands & addressing downtown parking needs)

- A development strategy for the Community Centre Lands is in progress (under Strategic Priority “C” - Revitalizing our Community Centre Lands & addressing downtown parking needs)
- A strategic property acquisition plan is continues to be developed, including a breathing space along Davis Drive connecting to the Tom Taylor Trail (e.g. Streetscaping, breathing spaces, public places) (under Strategic Priority “D” - Creating a strategy for vibrant & livable corridors along Davis Drive & Yonge Street)
- A Yonge/Davis corridor marketing strategy will continue to be developed (under Strategic Priority “D” - Creating a strategy for vibrant & livable corridors along Davis Drive & Yonge Street)
- The Town will continue to support the completion of the vivaNext construction along Davis Drive and Town related works and construct Tom Taylor Trail connections at Davis Drive. This work includes the completion of trails, underpass and streetscaping related to Davis Drive works (under Strategic Priority “D” - Creating a strategy for vibrant & livable corridors along Davis Drive & Yonge Street).
- The Old Town Hall will be officially opened in September to the public (under Strategic Priority “F” - Enhancing our recreational & community facilities)
- The implementation of the Council approved Customer Complaints policy will continue and consideration will be given to additional policies related to community engagement (under Strategic Priority “H” - Aligning ourselves with communications best practices)
- A community accommodation planning study which explores the use of Town owned lands and facilities for all civic uses is to be completed (under Strategic Priority “J” - Ensuring effective & efficient services)
- The Service Pricing Policy review is to be completed (under Strategic Priority “K” - Measuring and benchmarking our financial performance)
- A traffic congestion strategy will be initiated (under Strategic Priority “M” - Improving traffic congestion)

Of the 42 key initiatives and actions within the 14 Strategic Priorities identified by Council, 25% have been completed. An additional 25 % are on target for completion by the end of 2016. As such, 50 % of the key initiatives and actions will be complete as we approach the second half of the Council term.

BUSINESS PLAN AND STRATEGIC PLAN LINKAGES

This initiative supports the Town’s vision, mission and strategic plan directions of being Well Equipped & Managed by implementing policy and processes that reflect sound and accountable governance and fiscal responsibility in achieving service excellence. By aligning activities with Council’s Strategic Priorities, the organization’s commitment to continuous improvement is further enhanced; organizational effectiveness is strengthened; Council/Staff relationships are preserved; and organizational efficiency and performance is measured.

CONSULTATION

The Strategic Leadership Team and members of the Operational Leadership Team have been consulted and provided updates on the status of the projects associated with Council's Strategic Priorities.

A copy of this Information Report and the attached Progress Report on Council's 2014-2018 Strategic Priorities dated June 2016 will be posted on the Town's website to inform the Newmarket community on the progress made up to June 30, 2016.

HUMAN RESOURCE CONSIDERATIONS

Not applicable to this report.

BUDGET IMPACT

Operating Budget (Current and Future)

Operating Budget impacts will continue to be considered as part of the annual budget process or reported on separately to Council as appropriate.

Capital Budget (Current and Future)

There are no immediate capital budget requirements as a result of this report. Any impacts to the Capital Budget will continue to be identified as part of the annual budget process or reported on separately to Council as appropriate.

CONTACT

For more information on this report, contact Bob Shelton, Chief Administrative Officer at bshelton@newmarket.ca or extension 2031 or Cindy Wackett, Corporate Project Consultant, Strategic Initiatives, cwackett@newmarket.ca or extension 2048.



Cindy Wackett, Corporate Project Consultant
Strategic Initiatives



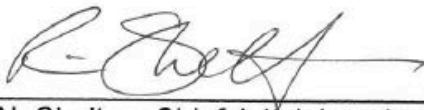
Esther Armchuk, Commissioner, Corporate Services



Ian McDougall, Commissioner, Community Services



Peter Noehammer, Commissioner, Development and Infrastructure Services



Robert N. Shelton, Chief Administrative Officer

RNS:cw

e-copies: Operational Leadership Team

Attachment: Council Strategic Priorities June 2016 Progress Report