



Bringing our **vision** into focus.

# VISION

## *Well Beyond the Ordinary*

- Living Well
- Well-Balanced
- Well-Equipped & Managed
- Well-Planned & Connected
- Well Respected

# MISSION

*Making Newmarket  
Even Better*

# VALUES

**Courage & Creativity**  
**Accountability & Accessibility**  
**Respect & Integrity**  
**Excellence**